



2022 **MARS** Portfolio

www.marscreativelab.com





Explore The Unknown World

We are a creative lab that visualizes the hidden story of the world in CG. We are designers, planners, and programmers, with experience working on brand identity, editing, artwork, VFX, 3D CGI, etc., and we operate according to our client's needs.

Core Values



Vision

We aim to create a new business model for the digital market by enabling brands and products to become a creative digital reality.



Our Team

We are a creative team with 2D, 3D, application development, and VFX technology skills for brands and products.



Our Approach

We provide solutions that value brands and products more with technical expertise and innovative ideas.

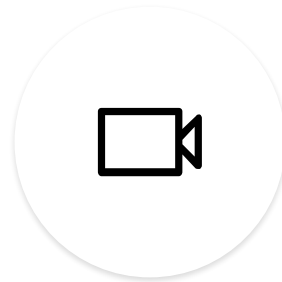


What We Do?



Real-Time

We create products with real-time quality and view them from various angles.



3D Film

We visualize any product in 3D images, and it can be maximized through CG.



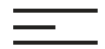
Images

We create realistic images by filming or creating 3D backgrounds and products.



Configuration

We visualize all product sales specifications in digital images, 360-degree models, videos, or real-time.



Visualize the reality



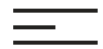


Portfolio 2022.



IMAGE RENDERING

2021 Carnival Exterior (Top)
2021 Carnival Interior (Left)
2020 Sorento Exterior (Right)





Portfolio 2022.

IMAGE RENDERING

- 2020 Sorento - Interior (Top center)
- 2020 Sorento - Exterior (Top right)
- 2021 Carnival - Exterior (Lower left)
- 2020 Carnival - Interior (Lower left)
- 2020 Mercedes - Exterior (Lower center)
- 2020 Sorento - Exterior (Lower right)
- 2020 K9 - Exterior (Lower right)





Portfolio 2022.

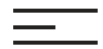
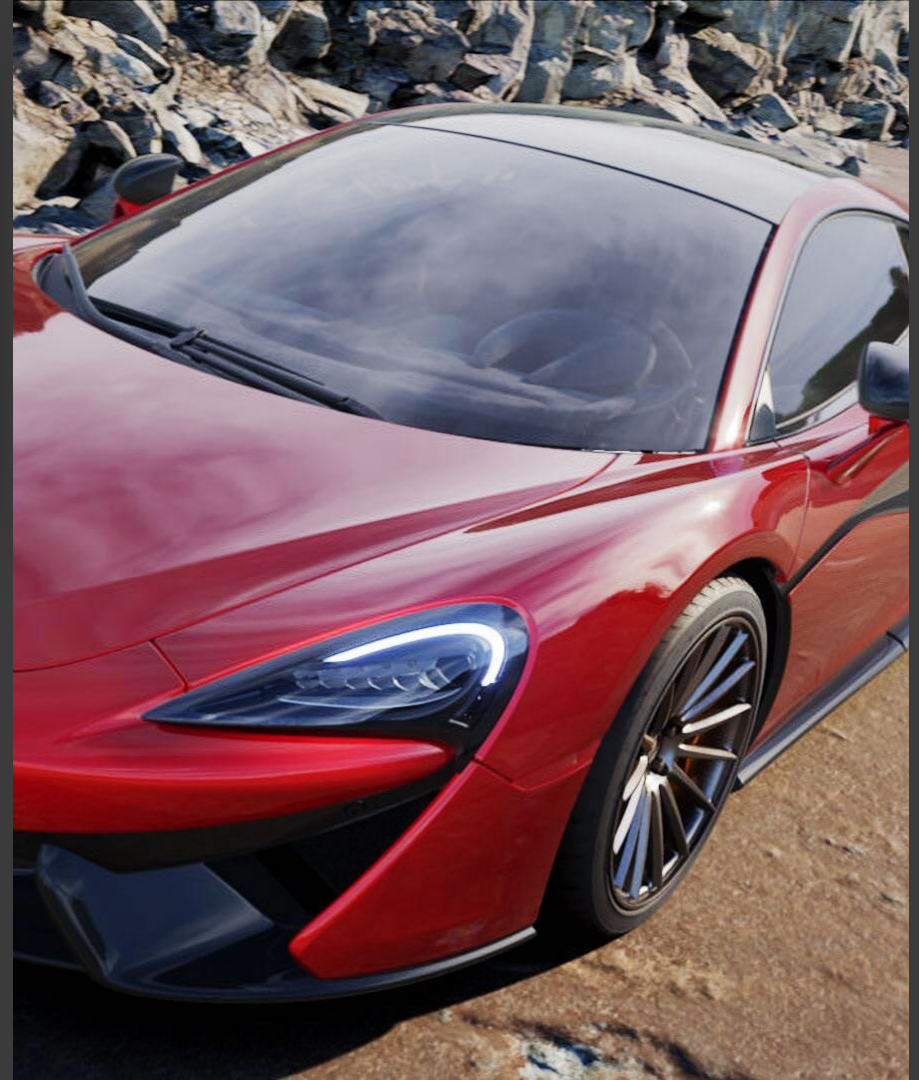


UNREAL ENGINE REAL-TIME RENDERING

2021 Porsche Taycan (Left)

2020 Porsche Macan (Left)

2020 McLaren (Right)



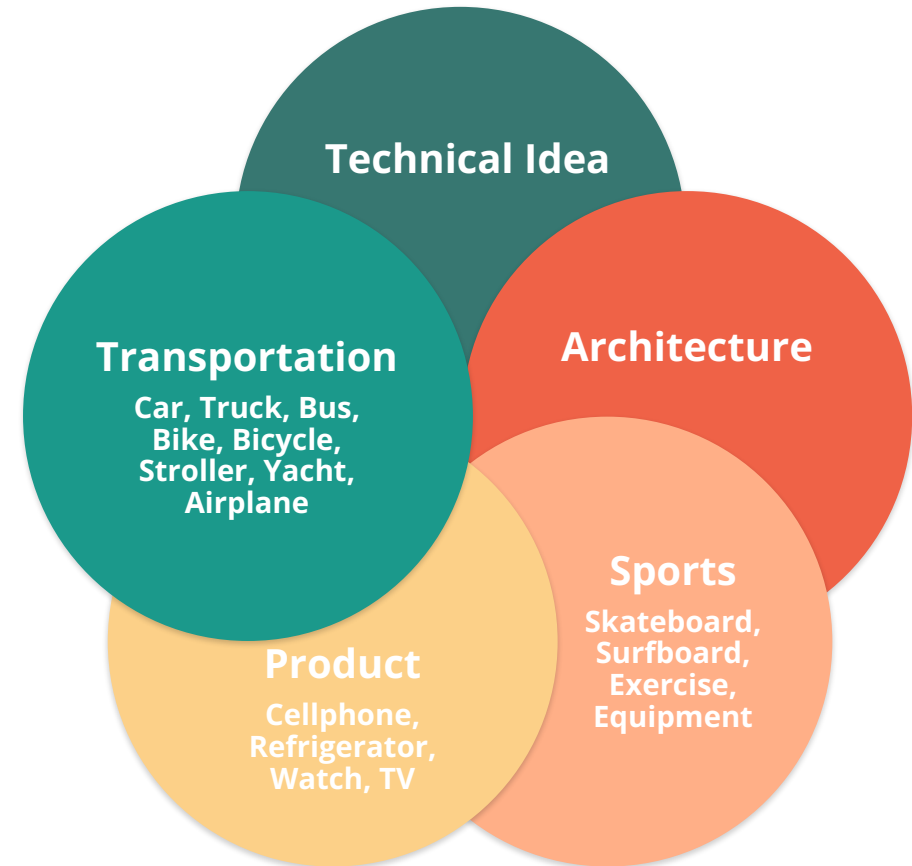
Our Services

We **visualize** the story.

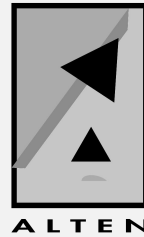
We research for content where the goods and services can exert maximum influence in the marketplace, and the value of the client company can also increase in the market.

Our digital process can replace traditional methods. It optimizes the value chain, reduces time costs, and increases sustainability.

Our digital process will help your product to accelerate time to market and gets closer to consumer needs.



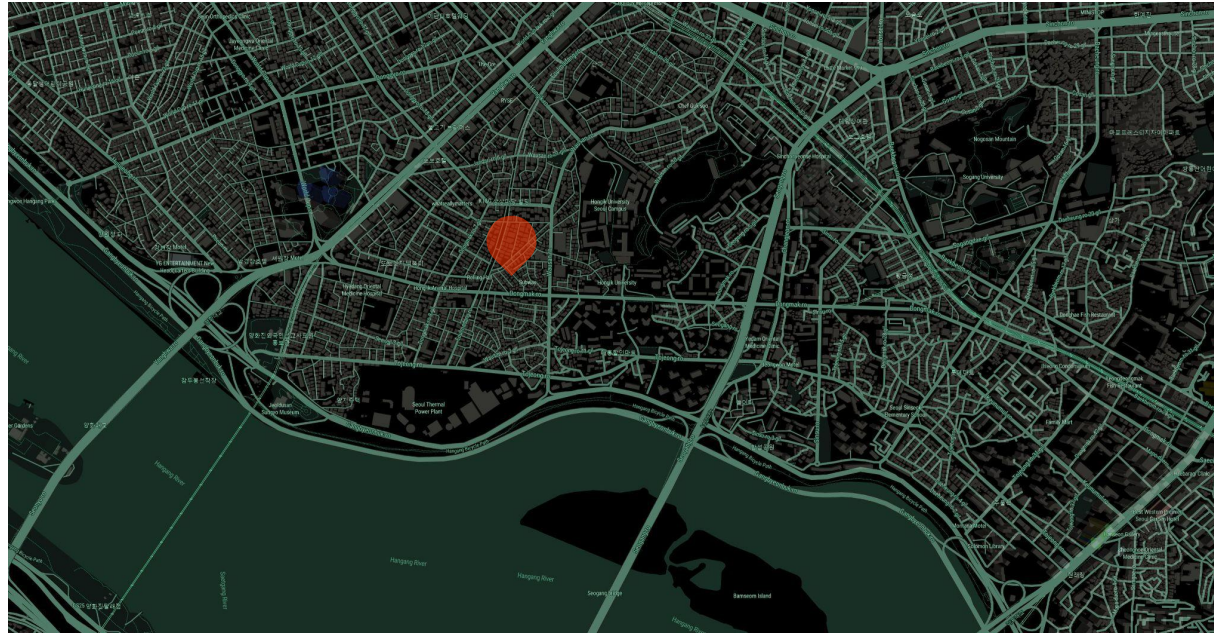
Our Clients



HYPEBEAST



Contact Us



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Thank You!